



# The GLOBAL DEMAND for WATER TECHNOLOGY is GROWING

ONTARIO, CANADA offers companies looking to capitalize on this opportunity the competitive business costs, supportive government programs, world-class hub of research institutes, and generous R&D tax credits they need to develop innovative clean water solutions for the global market.

Global water market currently estimated at

**US\$564 BILLION**

Global market for water treatment technologies

**US\$55.4 BILLION**  
by 2020

Global water infrastructure requirements

**US\$22.6 TRILLION**  
by 2030

## a GLOBAL HUB for water R&D

**200**

incubators and research institutes

**300**

early stage water technology developers

**8,200**

post-secondary grads with water related degrees

**22,000**

water industry employees

**42**

water related Canadian Research Chairs

### WALKERTON CLEAN WATER CENTRE

A state of the art technology demonstration facility that trains over 6,000 operators annually

### SOUTHERN ONTARIO WATER CONSORTIUM

A one of a kind platform for R&D, testing and demonstration in real world watershed environments

### MaRS DISCOVERY DISTRICT

Expertise and partnerships for commercialization opportunities

**ONTARIO IS A TOP TEN LEADER** in global water patent activity

Ontario's water R&D hub can help you develop and demonstrate your next generation water treatment technologies.



## We make INNOVATION affordable



Generous **R&D tax credits** can reduce your after-tax cost of every \$100 in R&D spending to **between \$61 and \$37**

a **Canadian cost advantage** of close to **14% over the U.S.** and the lowest in the G7

### QUALIFYING COSTS FOR R&D TAX CREDITS

	Ontario	United States
Wages and salaries	✓	✓
Materials	✓	✓
Overhead	✓	✗
Contract expenses	<b>80%</b>	65%

**#1**  
According to the 2014 KPMG Competitive Alternatives Report, **CANADA OFFERS THE GREATEST COST ADVANTAGE** for research and development in the G7.

# MAKE ONTARIO, CANADA YOUR NEXT BIG IDEA.

For more information about investment opportunities in Ontario's water sector:

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